



**VERNER
WHEELOCK**

Excellence in food industry training

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LEGAL LABELLING

Course Summary

This course is designed to give the delegate a working knowledge of legislative requirements for food composition and labelling which will enable the delegate to confidently assess product specifications, pack copy and artwork for legality

Who should attend?

- Specification Technologists
- Technical Managers
- Product Developers
- Label Designers
- Artwork approvers responsible for legality

Benefits

- Increased knowledge and understanding of the laws relating to pack copy creation and legal labelling
- Knowledge and awareness of the impact of retailer policy
- 'Right first time' specifications
- Continuous professional development
- Potential for reduced costs and fewer delays at artwork

Entry Requirements

No formal entry requirements

Course Structure & Content

- Product title and brand names
- Legal names and customary names
- Marketing sub-descriptors & claims
- Additives
- Allergens
- Nutrition and health claims
- Ingredients declarations and QUIDs
- Origin Marking and Protected names
- Date coding
- EU proposals to introduce new Food Information Regulations – an update on progress and likely changes the Regulation will introduce

Course fee

£350 +VAT

Your Course fee includes

- Course binder and notes
- Lunch and refreshments
- Certificate of attendance

