

# Legal Labelling

## Course Summary

This course is designed to provide a working knowledge of legislative requirements for food composition and labelling which will enable delegates to confidently assess product specifications, pack copy and artwork for legality.

## Duration

1 day

## Course Structure & Content

- ◆ Product title and brand names
- ◆ Legal names and customary names
- ◆ Marketing sub-descriptors & claims
- ◆ Additives
- ◆ Allergens
- ◆ Nutrition and health claims
- ◆ Ingredients declarations and QUIDs
- ◆ Origin Marking and Protected names
- ◆ Date coding
- ◆ EU proposals to introduce new Food Information Regulations – an update on progress and likely changes the Regulation will introduce

## Course Delivery / Format

### Classroom:

Delivered face-to-face at our training centre in Skipton, North Yorkshire UK.

### Remote:

Delivered live and online so you'll require a computer and Internet connection

*Full details and login information will be provided before the start of the course*

## Who should attend?

- ◆ Specification Technologists
- ◆ Technical Managers
- ◆ Product Developers
- ◆ Label Designers
- ◆ Artwork approvers responsible for legality

## Entry Requirements

No formal entry requirements

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### Benefits

- ◆ Increased knowledge and understanding of the laws relating to pack copy creation and legal labelling
- ◆ Knowledge and awareness of the impact of retailer policy
- ◆ 'Right first time' specifications
- ◆ Continuous professional development
- ◆ Potential for reduced costs and fewer delays at artwork

### Learning Outcomes

At the close of the course you will have an increased knowledge and understanding of the laws relating to pack copy creation and legal labelling. You will be aware of the impact of retailer policy and be able to produce 'right first time' specifications.

### Qualification / Assessment

There is no formal assessment on this course, but you will receive a Verner Wheelock certificate of attendance.

### Course Fee

*£415 + VAT or £800 + VAT (for 2 people)*

*All course fees are payable in advance*

#### Your course fee includes:

- ◆ Course binder and notes
- ◆ Lunch and refreshments\*
- ◆ VWA certificate of attendance

*\*Classroom courses only*